



Huron Shores Area Transit
9577 Port Franks Rd., Thedford, ON N0M 2N0
HuronShoresAreaTransit.ca



BUS SHELTER ILLUMINATION & COMMUNITY CELEBRATION

CALL TO LOCAL INDIGENOUS ARTISTS – Visual art for bus shelters

Huron Shores Area Transit invites local Indigenous artists to submit designs that will illuminate two bus shelters installed at Kettle & Stony Point First Nation and enhance passengers' travel experience.

ABOUT HURON SHORES AREA TRANSIT

Huron Shores Area Transit (HSAT) is funded by the Community Transportation Grant Program in support of local rural and intercommunity bus service. HSAT provides public transit to Lambton Shores, Kettle & Stony Point First Nation, South Huron, Bluewater, and North Middlesex, connecting those communities to each other and Sarnia, London, Goderich, and Strathroy.

PROJECT INTENT

The Chippewas of Kettle and Stony Point First Nation is located along the shores of Lake Huron.

The project intends to celebrate the Kettle & Stony Point First Nation's culture by transforming two bus shelters into artistic expressions of that culture and, at the same time, provide passengers protection from the weather.

ARTISTIC CONSIDERATIONS

The displayed artwork will contribute to community pride, bring vibrancy to the locations where they are installed, and highlight the talent and cultural heritage of the community.

Two selected designs will be printed on translucent vinyl film attached to the rear glass wall panels of the bus shelters.

This public art initiative is considered temporary due to the nature of the vinyl film and will have a maximum lifespan of 5 years. Given the shelters' construction materials (i.e. toughened safety glass), it is recommended the designs be visually "full" with limited "negative" space (the space surrounding a shape or form; sometimes referred to as ground, empty space, field, or void). Daylight/sunlight will illuminate the colours of the designs as the sun moves through the day.

PROPOSED ARTWORK

Artwork can be created in any medium as long as it can be converted into a digital file (e.g. through photography) to facilitate the committee's review and selection.

High-resolution scans of the original artwork will be taken and output on high-quality vinyl sheets for installation.

SELECTED AND FINAL ARTWORK

The original artwork must be made available for high-resolution scanning in preparation for output on high-quality vinyl sheets ready for installation.

The artist of each of the two selected designs will be awarded \$2,000. All costs associated with the production and installation of the artwork will be covered by Huron Shores Area Transit.

A tagline will be added in one of the four corners of the installed artwork to recognize the Creative County Grant Program's financial support for this project and the artist's name.

The original artwork may be displayed in a public building at Kettle & Stony Point First Nation (i.e. school, community centre, council chambers, administrative building) at the discretion of the First Nation's Administration and be permanently available to the community beyond the estimated 5-year lifespan of the vinyl version installed on the bus shelter.

ARTWORK SELECTION PROCESS

The selection committee will include members of Southwind Corporate Development's Board of Directors. Huron Shores Area Transit staff will only facilitate the selection, production, and installation process.

The following criteria will guide the selection committee's decision:

- Artistic merit, including quality of work and artistic excellence
- Artwork's representation of Anishinaabe culture and response to the installation medium and location
- An original work of art submitted in a digital format.

ELIGIBILITY

This call to artists is open to all local Indigenous artists who are members of the Kettle & Stony Point First Nation.

SUBMISSION REQUIREMENTS

Complete the online submission form and attach a digital file of the artwork to it (the form will take a file size up to 20MB). The digital file can be a photograph of your artwork from a camera or cellphone or computer. To increase the quality of a

cellphone image, open the camera app, tap the gear icon, and select picture size, image quality, or similar. Select the highest resolution in megapixels.

The image file you submit is for review and selection only. HSAT will organize the high-resolution scanning necessary to produce the selected artwork on vinyl output.

Link to Submission Form: <https://huronshoresareatransit.ca/cta>

Huron Shores Area Transit Contact: Susan Mills, transit@lambtonshores.ca

DEADLINE

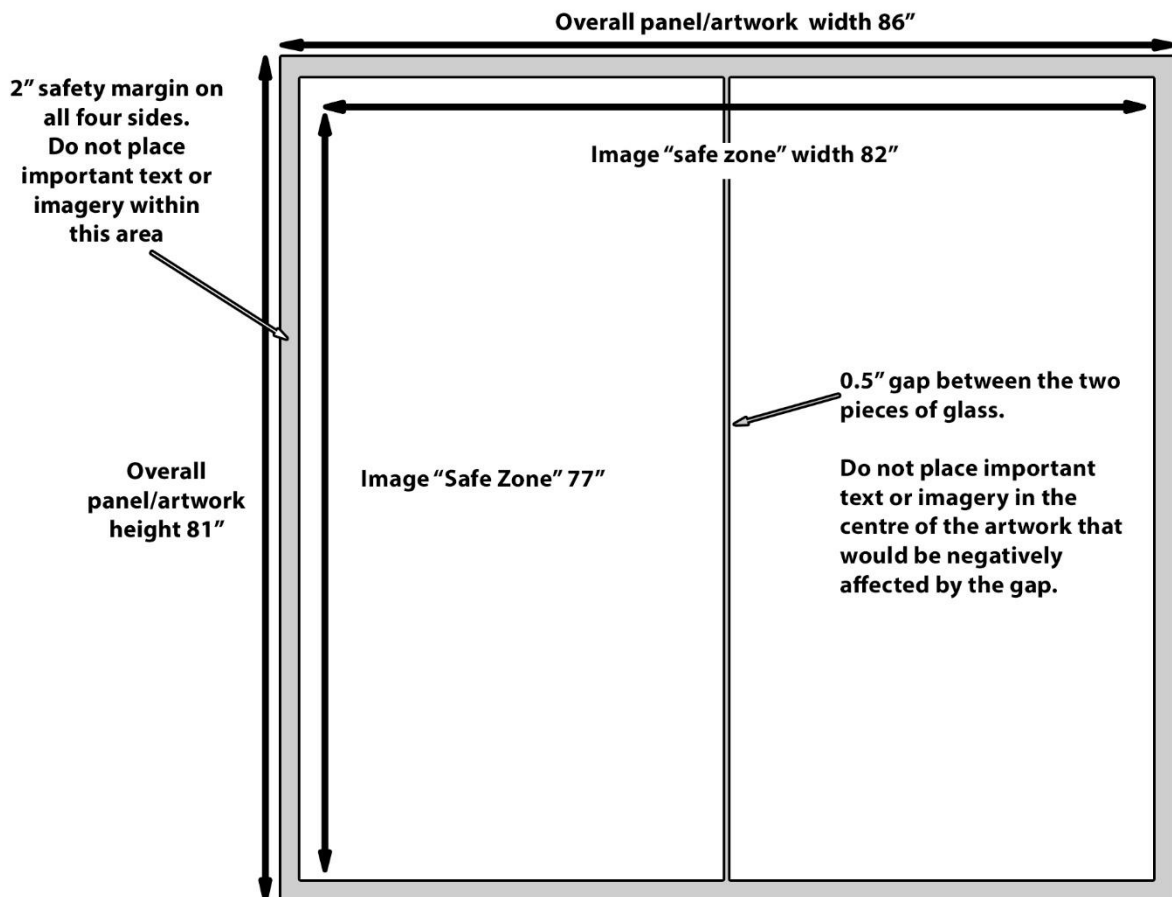
Submissions must be received no later than 4:00 pm on July 15, 2024. Huron Shores Area Transit is not responsible for technical issues experienced by the artist.

Artists who require assistance with the submission (e.g., scanning or photographing artwork) due to a lack of photographic, digital, or computer technology can make arrangements with Susan Mills, Huron Shores Area Transit (519-243-1400 ext. 8108, Municipality of Lambton Shores, 9577 Port Franks Road, Theedford).

MILESTONES	Date
Call To Artists announcement and promotion	Begins June 19, 2024
Deadline for Design Submission	July 15, 2024
Review of submissions	July 29, 2024
Selected artists notified and announced	July 31, 204
Artwork production and installation	August 26, 2024

APPENDIX A

Example artwork location



Artwork Shape & File Formatting

The "shape" of the bus shelter panel is almost a square (86 inches wide x 81 inches tall) with a 2-inch margin on all sides. The safe imagery zone is 82 inches wide by 77 inches tall.

Your artwork should **match the shape** of the glass panel and be almost a square to be proportionate.

Here are the proportionate dimensions in smaller sizes that match the shape of the shelter's glass panel.

- Half Size of panel: 43 inches wide x 40.5 inches height
- Quarter Size of panel: 21.5 inches wide x 20.25 inches height
- Eighth Size of panel: 10.75 inches wide x 10.125 inches height

